



DEFINING THE POWER OF WHERE.

SERVICES

ArcGIS Enterprise ArcGIS Online ArcGIS for Desktop Portal for ArcGIS ArcGIS for Local Government Web AppBuilder for ArcGIS Operations Dashboard for ArcGIS Data Conversion and Migrations GIS Programming and Design Web Based Mapping Solutions Enterprise Solution Integration Public and Private Cloud GIS Software and Services Hosting Services GIS Staff Augmentation Automatic Vehicle Location and **Event Tracking** Collector for ArcGIS **Business Analyst**

FACTS AND DIFFERENTIATORS

Headquartered in Murfreesboro, TN

ESRI Gold Partner

Cityworks Gold Implementation Partner

2010 Esri Partner of the Year Award Recipient

10+ Esri Special Achievement in GIS (SAG) Award Recipients

Over 100 years of Collective ESRI GIS Experience

GIS FOR BUSINESS

HEALTHCARE - Use geography to understand your community and identify the services your patients need. With smart maps and spatial analysis, you can optimize your mix of services and find the best places to locate health facilities.

INSURANCE - Provide better customer support, precise risk analysis, and efficient claims processes.

MANUFACTURING - Create a streamlined, green supply chain through the power of location analytics.

FACILITY MANAGEMENT - Integrate campus and building data so that you can understand the needs of the spaces you manage.

"Our Support from True North comes in the form of quick, iterative projects and ongoing maintenance support. Management at True North is always quick to suggest time savings and hardware/software recommendations that fit our needs and budgets. Technical staff is extremely knowledgeable, easy to get along with, and fast at completing projects"

Kathryn Brewer – Boston Water

PARTNERSHIPS AND SPECIALITIES















ABOUT TRUE NORTH

True North Geographic Technologies (True North) is an award winning geographic information systems (GIS) integration firm serving federal, state and local governments, utilities and private sector organizations.

True North is a registered small business and registered with both the Small Business Administration (SBA) and System for Award Management (SAM).

Nearly every form of government depends on geospatial intelligence to meet its mission. Government agencies use location-based technology to foster innovation in their organizations and improve operational efficiencies. True North is focused on creating solutions that help our customers leverage the Esri platform to meet their current and future business needs while maintaining the critical link between enterprise solutions and key business systems. With a proven track record of GIS/IT projects that include integration of the full Esri platform and enterprise geodatabases with industry-specific applications, True North provides the services and experience to integrate the full enterprise GIS platform throughout the entire organization. This approach quickly puts the appropriate geospatial tools into the hands of the users that need access to the data and applications.

True North delivers successful projects by utilizing our highly skilled staff and over 100 years of collective technical experience with the Esri platform. This commitment to excellence has resulted in our clients receiving 10+ Esri Special Achievement in GIS (SAG) awards.

INDUSTRY SOLUTIONS AND EXPERIENCE









Corporate Information